

PHARMACEUTICAL CARE CONCLAVE

HLL Lifecare Limited - Transforming Pharmacies to
Pharmaceutical Care Centers of Excellence

jointly organised

by

HLL Lifecare Ltd.

(Govt. of India Enterprise)

&

Indian Pharmaceutical Association,
Kerala State Branch

On 7th March 2025

at Bolgatty Palace and Island Resort, Cochin

As part of the Continuous Professional Development
Program aimed at Transforming HLL AMRIT Pharmacies to
Pharmaceutical Care Centers of Excellence.



Chief Guest



Dr Anitha Thampi
Chairman & Managing Director
HLL Lifecare Ltd.

Guests of Honours



Shri. Ajit N
Director (Marketing)
HLL Lifecare Ltd.



Prof. Manjiri Garath,
FIP India Envoy 2025-26,
Immediate Past Vice President
of FIP & IPA. Principal, K.M. Kundhani
Pharmacy Polytechnic, Ulhasnagar
Maharashtra

Professional Sessions

7th March 2025

9.00 AM

Registration

9.30 AM

Professional Session I

Pharmaceutical Care

Paradigm shift:
Pharmaceutical care



Prof. Manju C.S

Department of Pharmacy Practice,
Govt. Medical College Kozhikode

10.00 AM

Professional Session II

Patient Safety

Pharmaco vigilance
in pharmacy practice



Dr. Kiron S.S

Professor of Pharmacy Practice,
Govt . Medical College, Kannur

Ensuring Patient Safety:
A Systematic Approach to
Materiovigilance in
Pharmacy Practice



Dr. Manjula Devi

Professor of Pharmacy Practice
College of Pharmacy,
Sri Ramakrishna Institute of
Paramedical Sciences, Coimbatore

10.45 AM

Tea Break

11.00 AM

Professional Session III

Prescription Audit

Prescription Audit in
Pharmacy settings



Dr. Shamna M.S

Assistant Professor of Pharmacy
Practice, Govt. Medical College
Kottayam.

11.30 AM

Professional session IV

Drug Information Service

Introduction to
Micromedex
Application



Dr. Suja Abraham

Professor & HoD of Pharmacy
Practice, Nirmala College of
Pharmacy, Muvattupuzha.

Demo
Micromedex Software



Mr. Amarnath N

Marketing Head (South),
DAIKNOW Pvt. Ltd,
Bengaluru.

12.30PM

Open Discussion

1.00 PM to 1.45 PM

Lunch Break

1.45 PM to 3.15 PM

Professional Session V

Panel Discussion

Transforming
HLL AMRIT Pharmacies
to Pharmaceutical
Care Centers of Excellence.



1. **Shri. M.P George**
Vice President IPA KSB &
Former Drugs Controller,
Kerala state. (Moderator)



2. **Shri. Benny Joseph**
Vice President & Group Head
(Pharma), HLL Lifecare Ltd.



3. **Dr. Pradeep M.R**
Deputy Drugs Controller (Retd.)
Kerala State.



4. **Dr. Narmadha M.P**
Professor of Pharmacy Practice,
Amrita School of Pharmacy,
Kochi.



5. **Smt. Antriya Tom**
Associate Professor of Pharmacy
Practice, Nirmala College of
Pharmacy, Muvatupuzha

3.15 PM

Tea Break

Valedictory Session

3.45 PM Anchoring note & Prayer



Smt. Remya Gayathri
Assistant Professor of Pharmacy
Practice , Chemists College of
Pharmaceutical Sciences & Research
Kochi

3.50 PM Welcome Address



Dr. Roy Sebastian
Senior Vice President (HR)i/c,
HLL Lifecare Limited

4.00 PM Report on PDP on
Good Pharmacy Practice



Shri. M P George
Vice President IPA KSB &
Former Drugs Controller
Kerala state.

4.10 PM Presidential Address



Dr. P. Jayasekhar
President IPA Kerala Chapter &
Former Dean College of Pharmacy,
National University of Science &
Technology, Muscat

4.15 PM Keynote Address



Dr. Anitha Thampi
Chairman and Managing Director,
HLL Lifecare Ltd.

4.30 PM Theme Presentation
Community Pharmacies -
Going Beyond Dispensing



Prof. Manjiri Garath
FIP India Envoy 2025-26, Immediate
Past Vice President of FIP & IPA.
Principal, K.M. Kundnani Pharmacy
Polytechnic, Ulhasnagar, Maharashtra

5.15 PM Distinguished
Guest Speech



Shri. Ajit N
Director (Marketing)
HLL Lifecare Ltd.

5.25 PM Awards

6.00 PM Reflections PDP Participants

6.15 PM Vote of thanks



Dr. John Joseph
Hon. Secretary IPA &
Professor Emeritus Lisie College of
Pharmacy , Kochi

7.00 PM Dinner & Chat with the Top Management Team of
HLL Lifecare Limited on the banks of "Queen of the Arabian Sea"

Hearty Welcome To Kochi - A Gateway For Travelers To Kerala

Kochi, the prominent travel destination of Kerala, India, has always been an exotic location in a traveler's not-to-be-missed list. The sea, backwaters, monuments, heritage; Kochi has all that would keep a traveler engrossed. With many architectural, cultural and natural splendors, Kochi, which is also the commercial hub of Kerala will never cease to enthrall you. Just off the Kochi Marine Drive is the Bolgatty Island. It is an island of calm right in the midst of the bustling City of Kochi. Located in this fascinating island is the stunning property of KTDC - Bolgatty Palace and Island Resort. The other centre of attraction in this property is Kochi International Marina and Bolgatty Event Centre.

Bolgatty Palace and Island Resort -
a well-preserved legacy



Amid this picturesque island of Bolgatty is the beautiful Bolgatty Palace, the exclusive mansion, provides the travelers with world class amenities and wonderful holidaying options. Originally built by Dutch traders in 1744, it is the oldest of its kind that exists outside Holland. The resort combines leisure with business. The resort is neatly tucked among giant umbrellas of refreshing green and is sure to give an exotic island experience in Bolgatty. The resort is encircled by a 9 hole golf course established in 1925. Hearty welcome to all the delegates to the exotic destination on the banks of Arabian Sea.



The Indian
Pharmaceutical
Association
(Kerala State Branch)

